

जीसस एंड मेरी कॉलेज

दिल्ली विश्वविद्यालय

चाणक्यपुरी, नई दिल्ली-110021

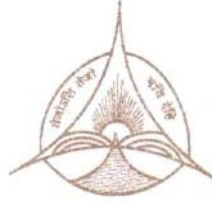
रा.मू.प्र.प. द्वारा 'ए+' ग्रेड मान्यता प्राप्त

Jesus and Mary College

University of Delhi

Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A+" Grade



दूरभाष/Tel No. : +(91)-(011)-26110041, 26875400

फैक्स नं/ Fax No. : +(91)-(011)-24105466

वेबसाइट/Website : <http://www.jmc.ac.in>

ईमेल/E-mail : admin@jmc.ac.in, info@jmc.ac.in

principal@jmc.ac.in

JESUS AND MARY COLLEGE

UNIVERSITY OF DELHI

SUPPORTING DOCUMENT FOR 7.1.6

ANY OTHER RELEVANT INFORMATION

जीसस एंड मेरी कॉलेज

दिल्ली विश्वविद्यालय

चाणक्यपुरी, नई दिल्ली-110021

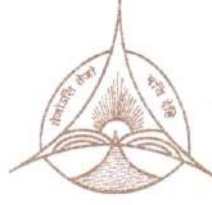
रा.मू.प्र.प. द्वारा "ए+" ग्रेड मान्यता प्राप्त

Jesus and Mary College

University of Delhi

Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A+" Grade



दूरभाष/Tel No. : +(91)-(011)-26110041, 26875400

फैक्स नं/ Fax No. : +(91)-(011)-24105466

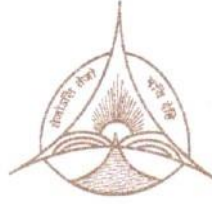
वेबसाइट/Website : <http://www.jmc.ac.in>

ईमेल/E-mail : admin@jmc.ac.in, info@jmc.ac.in

principal@jmc.ac.in

This document contains the following relevant data on
“Beyond the campus environmental promotional activities”
for the period July 2023- June 2024:

1. Information on ENACTUS JMC’s projects
2. College website link to ENACTUS JMC project report



I. ENACTUS JMC Projects

i. Project Iffat

Project Iffat focuses on waste management by recycling hotel soap remnants into new soap cakes. These soap cakes are crafted by HIV/AIDS-affected women and sold affordably in sanitation-deficient areas.

Since its inception, Project Iffat has conducted over 12 field visits in Burari to manufacture new batches of soaps while adhering to strict hygiene measures and quality checks. On February 6, 2024, Project Iffat organised a soap stall at The Enactus Fest hosted by Enactus at Ramjas College. The stall, showcasing three distinct fragrances, successfully covered its expenses. The crowdfunding campaign "Afraid no More" for Project Iffat, held from February 14 to March 13, 2024, set a target of raising ₹2,00,000 to support and expand the project. Exceeding expectations, the campaign successfully raised ₹2,25,657 with the support of 586 global contributors. The campaign significantly enhanced the project's reach and impact by utilising the Milaap platform and a range of strategic promotional efforts. On February 27, 2024, Project Iffat organised a profitable soap stall at Impresa'24 hosted by Enactus Miranda House. Another notable event was the Women's Day-themed soap stall at Andaz, Delhi by Hyatt on March 6, 2024, where the stall received positive feedback from employees and HODs and achieved financial success.



जीसस एंड मेरी कॉलेज

दिल्ली विश्वविद्यालय

चाणक्यपुरी, नई दिल्ली-110021

रा.मू.प्र.प. द्वारा "ए+" ग्रेड मान्यता प्राप्त

Jesus and Mary College

University of Delhi

Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A+" Grade



दूरभाष/Tel No. : +(91)-(011)-26110041, 26875400

फैक्स नं/ Fax No. : +(91)-(011)-24105466

वेबसाइट/Website : http://www.jmc.ac.in

ईमेल/E-mail : admin@jmc.ac.in, info@jmc.ac.in

principal@jmc.ac.in

ii. Project Sugam

Project Sugam addresses critical sanitation, waste management, and open defecation issues. By creating eco-bricks from recycled plastic bottles and non-biodegradable materials, the project launched its first pilot washroom in Kamla Market. On August 29, 2023, Project Sugam inaugurated its first pilot washroom at Kamla Market Police Station. The event featured speeches from Kavya Gupta and Dr. Ruchi Bhalla, with Shri Sanjay Kumar Sain (IPS), DCP Central District, Delhi, and additional DCP 2 as chief guests. The eco-friendly restroom, utilizing eco-bricks and fly ash bricks, was praised for its innovative design and was covered by media outlets such as Hindustan Times, DNA India, The Times of India, Indian Express, All India Akashwani Radio FW Rainbow and ETV Bharat. Project Sugam also held an Eco-Brick Session on February 29, 2024, at Sulabh Public School. This session emphasised the creation of eco-bricks from plastic waste and included a live demonstration to educate attendees on sustainable practices. On February 6, 2024, the project heads participated in a business plan competition called "Nirmaan," organized by Sri Venkateswara College. During the competition, they presented Project Sugam to an esteemed panel of judges. Their presentation and strategy were well-received, ranking the team among the top eight teams.

HT Delhi, 1st September 2023

Come clean, the eco-friendly way!

Jesus and Mary College students have facilitated the installation of a toilet, constructed with a sustainable approach, in Ajmeri Gate

Kriti Kambiri

kriti.kambiri@hindustantimes.com

Eco-bricks, fly ash and single-use plastic bottles are some of the materials that went into building the newly installed public toilet inside the Kamla Market Police Station complex, Ajmeri Gate. "Your waste is your own. Nobody else should have to pick it up," says Kavya Gupta, president of the Enactus cell of Delhi University's Jesus and Mary College (JMC), which has contributed to building this toilet as part of Project Sugam that aims at addressing the pressing issues of open defecation, sanitation and waste management.

Construction of the toilet was initiated in May itself, but after a series of challenges and delays, the results bore fruit on Tuesday, when the toilet was inaugurated. The location is a result of months of careful deliberation and recon. Kiran Sethi, sub-inspector, Kamla Market Police Station, says, "This is the closest police station to places such as New Delhi Railway Station, Ramilla Maidan, GB Road and Special Education Magistrate (SEM) Court. The public doesn't have access to clean washrooms in this area. This new toilet will give the public access to a



A total of 92 girls form a part of the team that is gunning for an eco-conscious approach to contemporary problems

hygienic sanitation facility and help them get familiar with eco-friendly initiatives. When they see plastic bottles used for art, unhe lagaega ki waste se bhi kitna kuchhi achha ho sakta hai."

Incorporated in the structure are 1200 eco-bricks made from single-use plastic and 3000 fly ash bricks derived from coal combustion residues. "The roof of the toilet is made using murtas (earthen pots) that naturally regulate the temperature of the building while keeping it cool. There are sensors that automatically switch on the lights as someone steps inside. This helps conserve electricity as well," says Sania Gupta, general secretary of JMC's Enactus cell.

The ₹2.5 lakh budget for this toilet was raised by the students through a crowdfunding initiative.



Near places like GB Road, New Delhi Railway Station and Ramilla Maidan, the public doesn't have access to clean washrooms. This new toilet will help.

KIRAN SETHI, Sub-inspector, Kamla Market Police Station



iii. Project Dhara

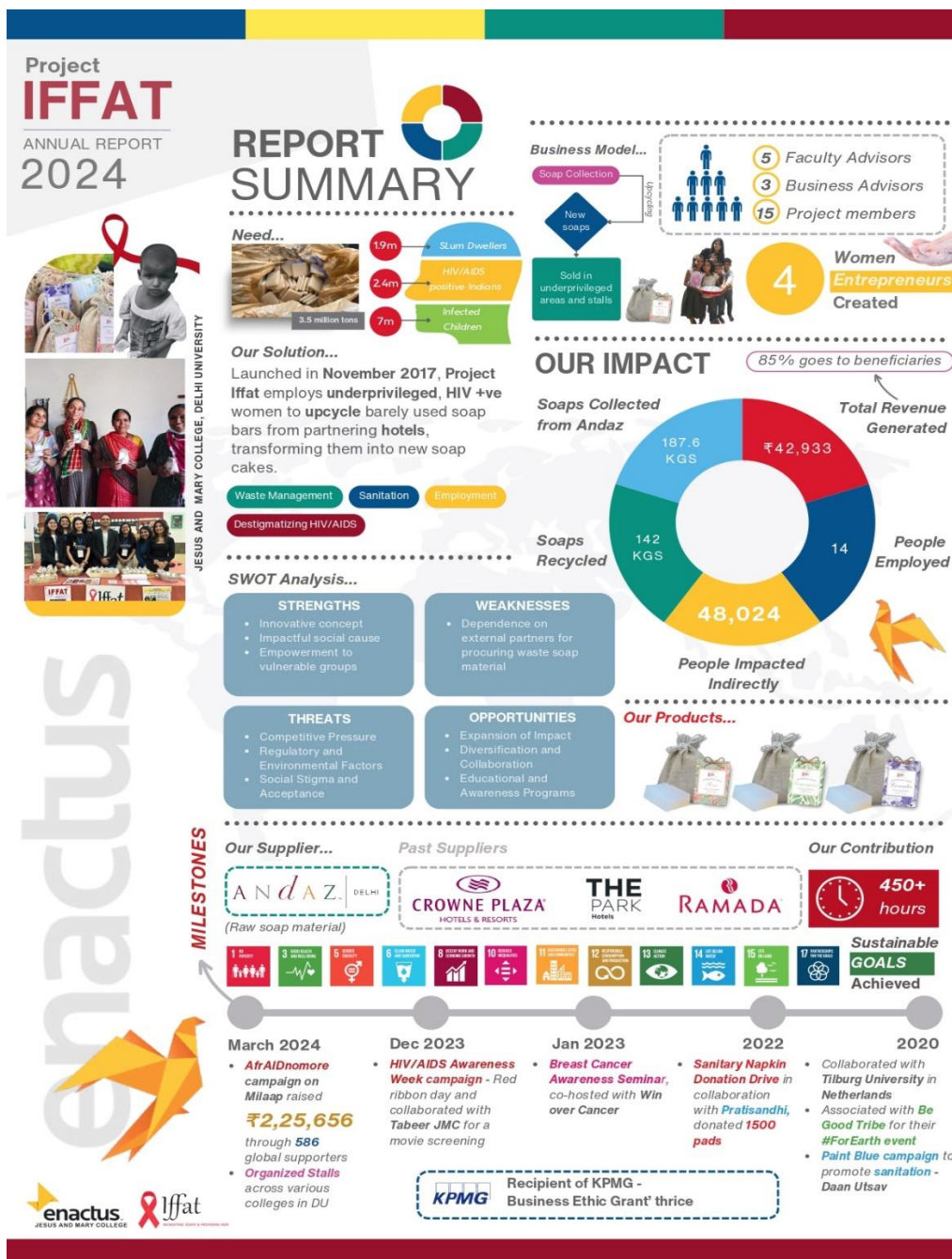
Project Dhara, conceptualised in 2016, seeks to address waste management issues and create livelihood opportunities for marginalised slum women by producing organic manure. In recent years, it has evolved/transitioned to produce handmade paper. This innovative approach has empowered women while addressing environmental concerns. Throughout 2023-2024, Project Dhara engaged in paper recycling prototyping from July 2023 to June 2024. The project focused on transforming waste paper pulp into items like diaries, journals, and paper bags. Despite challenges, the team achieved successful results in paper production.





Link to Enactus project reports on the college website:

<https://drive.google.com/file/d/1fVD5RBof-Ap2jPhRRNadmT93nKulObzg/view>





Project
SUGAM
ANNUAL REPORT
2024

**REPORT
SUMMARY**

Need...



Our Solution...

On August 29th, 2023, Project Sugam inaugurated its pilot washroom, creating a publicly accessible eco-brick washroom to tackle hygiene and plastic recycling issues. It emphasized generating employment for underprivileged women through its zero-waste solution.



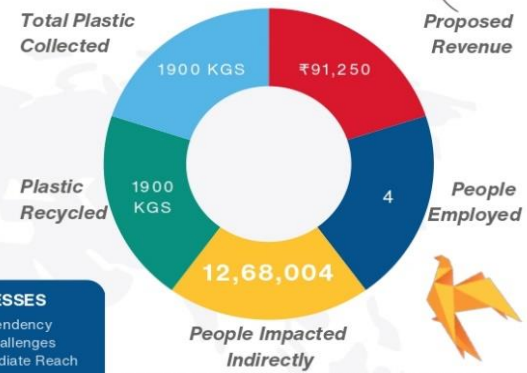
SWOT Analysis...

<p>STRENGTHS</p> <ul style="list-style-type: none"> Innovative Approach Social Impact Environmental Impact Health and Hygiene 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> External Dependency Scalability Challenges Limited Immediate Reach
<p>THREATS</p> <ul style="list-style-type: none"> Economic Instability Competition Issues with Funds 	<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> Expansion & Diversification Partnerships Awareness and Educational programs

Business Model...



OUR IMPACT



Our Contribution



enactus

MILESTONES

Our Collaboration...



Past Collaborations



Media Impressions



2023-2024

- Inauguration of the washroom at Kamla Market Police Station Complex, Ajmeri Gate
- Stash the Trash 2.0 was organized collecting 34.4 kg of single-use plastic in 5 days
- Conducted an eco-brick collection drive, collecting 1,378 bottles
- Conducted a workshop with NSS JMC on eco-brick making

2022

- Recognized by WWF and Humans of Volunteering
- Stash the Trash 1.0 was a single-use plastic and food waste collection drive, collecting 1,378 bottles

2021

- First runner-up in SRCC C2P Social Entrepreneurship Summit, winning ₹30,000
- Launched #PickYourBrick campaign to promote eco-bricks
- Led a plastic-centric discussion at Advitya 1.0, an international event
- Top 4 in Race to Rethink Plastic - Enactus World Cup

2020

- Crowdfunded ₹2,10,303 through Milaap platform
- Collaborated with Enactus Hamburg for a Plastic-Free Resolution campaign
- Organized 'Best out of Waste' competition with Robin Hood Army

2019

- Collected 1,500 kg of plastic through an anti-plastic campaign, inaugurated by Padma Shri Gautam Gambhir

